



## **Press Release**

### **Local Rubber Fabricator Progresses Business, Industry**

*Reichel-Korfmann Company recognized for contributions*

Milwaukee, Wis., October 1, 2012 – Reichel-Korfmann Company is proud to announce the appointment of Dell Gutknecht, general manager, to the 2013 education and technical committee of The Belting Association (NIBA). Gutknecht also received a president's club award from the association recognizing contributions the company made toward a scholarship program that provides new graduates with opportunities for continuing education.

"As a newly-appointed delegate to the NIBA education and technical committee, I look forward to sharing methods and ideas that have brought success to RK Rubber as well as learning new techniques that can further invigorate our growing business. We strive to stay on the cutting edge of innovation and this is one way we do that," Gutknecht said. Gutknecht participated in a planning session at the association's annual convention last month in Lake Buena Vista, Florida. He will begin his new term at a committee meeting in January.

Reichel-Korfmann continues to see growth in fabricated rubber products and services due to demand in the wake of the recession and investments made in quality business improvements, something the company has done for over 114 years.

The NIBA is a voluntary association of individuals and organizations working to further the interests of fabricators, distributors and manufacturers of belting and related products. To learn more about the NIBA visit [www.niba.org](http://www.niba.org).

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#### **For Information:**

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#### **About Reichel-Korfmann Company**

Since 1898, Reichel-Korfmann Company, Inc. (a.k.a. RK Rubber) has been fabricating industrial rubber parts. With a reputation as problem-solvers, RK Rubber provides solutions for numerous industries including pulp and paper, sand and gravel, mining, food processing and manufacturing, construction equipment manufacturing, and recycling. RK Rubber is a Milwaukee-based, privately-held company. Visit [www.rkrubber.com](http://www.rkrubber.com) for more information.