

Dear Andrea,

## New Website, Same Commitment to Customers

Please visit our new RK Rubber Website. We're very excited about our new look and image. It reflects something that's always been true at RK Rubber: While our business philosophy is decidedly old-fashioned-as in always putting customers first-we're still attuned to new technology that helps us serve our clients better. Just as we remain fully rooted to our history and heritage, we also look forward to the future. And above all else, we remain firmly committed to keeping our customers satisfied by custom fabricating industrial rubber parts that solve their unique problems. That's something that will never change.

**-Dell Gutknecht, general manager**

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## Solution? No Problem.

### Problem:

A milwaukee-area recycling firm calls at 4:40 p.m. on a Friday after a conveyor belt in a shredding machine breaks, threatening to halt the next-day's production.

### RK Solution:

Quick diagnosis reveals an under-sized belt fastener installed by the shredder's manufacturer. Installation of a heavier-duty fastener results in a fully operational machine, just in time for the 7 a.m. Saturday shift.



## In This Issue

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