



Dear Andrea,

## **NIBA 2012- On the floor & a whole lot more...**

The National Industrial Belting Association is hosting its annual convention September 12 - 15 at the Walt Disney World Swan Resort in Lake Buena Vista, Florida. RK Rubber is one of over 575 registered delegates and companion attendees who made the trek to learn, share and be reinvigorated. Keynote speaker Jim Abbott, Olympic gold medalist and major league baseball pitcher, provided motivation in his inspiring story about obstacles he overcame to be successful.

Being in attendance has reminded me of why I'm proud to support this voluntary association of fabricators, distributors and manufacturers who want to advance the belting industry. As a newly-appointed delegate to the 2013 education/technical committee, I've been attending symposiums, technical seminars and networking - and I'm excited to share it all. Watch for more information about this great event in our next issue. In the meantime, visit <http://www.niba.org/events/convention/> for more information.

**-Dell Gutknecht, general manager**

## **Conveyor Belts 101: RK Rubber Keeps Them Moving**

Nothing can set a company back faster than production coming to an unexpected halt. Conveyor belts keep things rolling and we keep conveyor belts rolling. When our customers need a new conveyor installation or an unexpected repair, RK Rubber provides the solution. Take for example, a Milwaukee-area recycling company that called at the end of business on a Friday. A broken conveyor belt threatened to halt production. After a diagnosis by the RK Rubber Field Service Team, installation of an appropriate component for the work being performed by the shredder was installed and the machine became operational again - just in time for the 7 a.m. Saturday shift.

[Learn all about conveyor belts here.](#)

**Dell Gutknecht, general manager**

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