

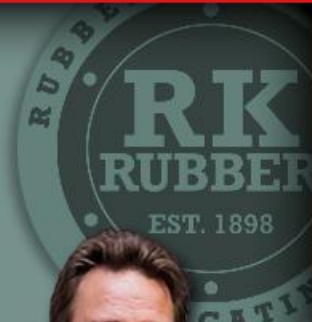


Away we go!

2020... sounds more like desired eyesight than an actual year. Then again, it is an easy metaphor for rolling into a sales and marketing message or business "vision" statement. I'll pass on that for both our sakes. What is perfectly clear is that it's a new year and I need to earn your business... again.

We at RK RUBBER begin each year knowing we're only as good as our last job. We've built our 122 year old reputation on that.

So I'll focus my gaze forward, glancing only briefly in the rearview mirror to see what was right and what might need adjustment; always envisioning opportunities—looking, observing, scanning and surveying 2020 with 20/20 vision. (You can hit me now...ha).



Dell Gultknecht, General Manager



We are the leader in food-friendly rubber sleeves

CASE STUDY
Sifters for Food and Beverage Industry

RK Rubber has over 125 years of experience in developing rubberized solutions that can withstand corrosion environments especially in the food and beverage industry. Utilizing FDA compliance is always a top priority and knowledge advantage, training and knowledge to custom engineer products that can always meet demanding standards and always process according to a customer's specifications. We were approached by a customer in the Midwest who required a first conveyor that could not only withstand abrasion, but also resist static charge build-up at the conveyor's point of friction.

In sugar processing, raw sugar is transported from the crushing loader to a sifter station. The sugar wears down from time to time because of the low friction and abrasion that the particles create in their mixing stations. In many cases, the sleeves would only last a single shift, resulting in repeated downtime. They tried to upgrade to a plastic sleeve design, but the solution already failed to meet their expectations. Our team was tasked with devising an FDA compliant sleeve that would address their problem. To combat the abrasive characteristics of sugar processing,

we selected FDA pure gum rubber which is a popular choice for food production. However, we still had to overcome the challenge of electrostatic build-up. We leveraged our static build-up and industrial experience to engineer new tooling equipment to create new tooling. We built up the sleeves and prevent static build-up while allowing the sleeves to return to original form. The sleeves are fabricated in lengths ranging from 6" to 10' in widths of 1", 2", 3", and 10" diameters.

From concept design and prototyping to final installation, the process was completed in only 10 working days. We utilized superior materials and state-of-the-art fabrication techniques in order to meet our customer's requirements. As a result of our sleeve design, the customer has had no downtime, improved service life, less downtime, and significant cost savings. They continue to order our conveyor sleeves and we have since honed our manufacturing process in order to deliver them within 3 working days.

=" SOLUTIONS

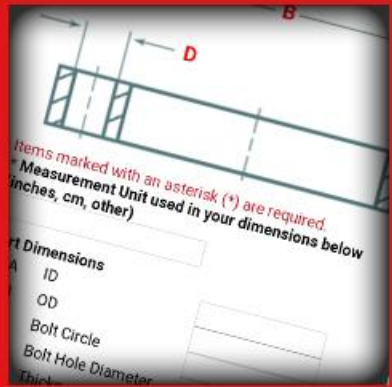
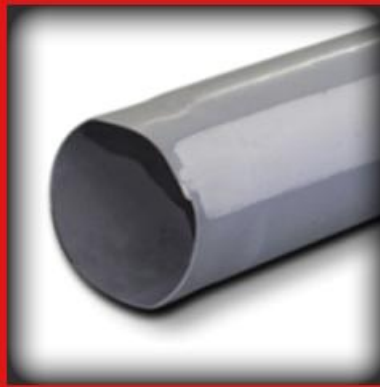


- ✓ Butyl
- ✓ EPDM
- ✓ FDA Pure Gum
- ✓ FDA White Nitrile
- ✓ Hypalon
- ✓ Neoprene
- ✓ Plied or Fabric Reinforced

[Read more](#)



Use our streamlined RFQ ordering forms on our website for your convenience. Drop in your specs and hit "send." Time well spent.



[RFQ Ordering Form](#)

RIP Old Friend

Many of you will remember the 28 year tenure of our Operations Manager, Dick Ziegler. Affectionately known as "Ziggy," he retired in August of 2018. On January 4, 2020 he passed away at his home in Saukville, WI.

We've lost a dear friend and cherished member of the RK RUBBER family. Our hearts go out to his wife and family. We will forever miss the man. We will always remember his smile.

A Celebration of Life event will be held by his family on February 1, 2020 at The Five Four, connected to Dugout 54 at 5328 West Bluemound Road, Milwaukee, WI from 2:00pm – 5:00pm. If so moved to share old memories and raise a PBR; feel free to join in the tribute.

<https://m.informedchoice.org/obituary/richard-harding-ziegler/>



[Obituary](#)



EXPERIENCE = SOLUTIONS



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