

SHARE:

[Join Our Email List](#)

**RK Rubber Newsletter**

May 2023- Volume 12, Issue 128

MANUFACTURING



FOOD & BEVERAGE



CONSTRUCTION / MINING



MATERIAL HANDLING



Gaskets • Sleeves • Vulcanizing • Conveyor Belts • Fabrication • Die Cutting • Seals

# We Are Innovators

Innovation is in this company's DNA. As many of you may know, our founding fathers started this company in the brewery industry. They acted and reacted to the changing times of their day; always innovating to make this company relevant and a leader. One of our past presidents, Ludwig Korfmann, made sure our beer

heritage stayed strong by purchasing Steven's Point Brewery in 1924.

His son Cal Korfmann, during his time here, instilled another key company virtue, community involvement (and a love for golf).

Conveniently entwined over all this time in our company's DNA has been rubber. And that's where the innovation really happens. From fabricating all things rubber for the beverage industry to now serving construction, mining, material handling, manufacturing and the food industry to name a few. I look forward to seeing what tomorrow may hold for RK RUBBER!

Dell Gutknecht  
General Manager



## PRODUCT INNOVATIONS





## INNOVATION:

To identify opportunities for improvement and act on them.  
Be it the shop floor or on the golf course!

## Historical Fun Fact

From the "Korfmann Cup" in the 1950s to sponsoring the beverage golf cart at NIBA conventions; we have a hankering for the links!



## IN THE NEWS...



At 125 years old, RK RUBBER was proud to show off its age in this year's BizTimes "Business Anniversaries" feature article.

[Read article](#)



**EXPERIENCE = Solutions**



RK RUBBER ® is a Registered Trademark  
RK Rubber offers immediate phone quotes. Contact us today!  
800.747.9197 | [www.rkrubber.com](http://www.rkrubber.com)

[View as Webpage](#)

RK Rubber | 1987 W Purdue St, Milwaukee, WI 53209

[Unsubscribe\\_gohrcreative@gmail.com](mailto:Unsubscribe_gohrcreative@gmail.com)

[Constant Contact Data Notice](#)

Sent by dell@rkrubber.com